

## News Release

16 September 2013

# Masters of Sex premieres on SBS

**Begins Thursday 3 October, 9.30pm on SBS ONE**

**He is a brilliant scientist out of touch with his own feelings, and she is a single working mother ahead of her time. Together their research changed the way society thought about, talked about, and engaged in sex.**

Express from the US, SBS is set to launch this year's raciest drama series ***Masters of Sex***. This new twelve-part series tells the story of real life pioneers Virginia Johnson and Dr William Masters whose ground-breaking research into the science of human sexuality ignited the sexual revolution.

Starring critically acclaimed Emmy nominated actor **Michael Sheen** (*The Queen*, *Twilight*) and hugely popular film and television star **Lizzy Caplan** (*Bachelorette*, *Mean Girls*) the series sheds a light on the professional and personal lives of Masters and Johnson as their research takes them from a mid-western teaching hospital to the cover of *Time* magazine.



The drama is heightened by the surrounding cast of hospital co-workers, loved ones and neighbours struggling to comprehend and find their place in the brave new world of Masters and Johnson.

The series also stars Teddy Sears (*Mad Men*, *Big Love*) as young resident Ethan Haas, Caitlin Fitzgerald (*Taking Woodstock*, *Gossip Girl*) as Dr Masters' wife, Beau Bridges (*The Closer*, *The Descendants*) as the Provost of Washington University Barton Scully, and Allison Janey (*The Help*, *The Way Way Back*), as Barton's dutiful and unfulfilled wife.

**Episode One: Thursday October 3, 9.30pm**

Dr. William Masters, a leader at Washington University in his field of obstetrics and gynecology, runs a successful medical practice and is seeking approval from the chancellor to commence a study on human sexuality. But the chancellor is taken aback at such a topic and refuses to support his study. Disheartened yet determined, Masters commences his study in secret, and



looks to find an assistant who will be comfortable with the subject matter. During this time, former nightclub singer Virginia Johnson joins the hospital secretarial staff and proves herself to be an asset to Masters' work with her frankness and feminist values. Amidst their own personal relationship problems, together they embark on a fascinating study examining the physiological effects of sex on the human body, sparking the beginning of a sexual revolution.

Follow the conversation on Twitter #Mastersofsex

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